

WFC 2018 Souvenir Book Rate Sheet

For advertising rates, please see below. If you would like a size not addressed, please contact us at souvenirbook@wfc2018.org for more information. The deadline for reserving advertisements in the Souvenir Book is September 15, with copy and payment due by September 30.

If you've donated books for the book bags, please send a message to publications@wfc2018.org so that we can acknowledge your contribution on the web site and in the Souvenir Book.

Advertising Rates for the Souvenir Book

Full Page, Inside Front Cover (Full color only): \$ 1,200

Full Page, Inside Back Cover (Full color only): \$ 1,200

The above options are available on a first-come, first-served basis. If unavailable, please consider placing a Full Page Color Ad elsewhere in the Souvenir Book.

Full page 8 x 10 – Color \$850, B&W \$475

Half Horizontal 8 x 5 – Color \$500, B&W \$275

Half vertical 3.875 x 10.5 – Color \$500, B&W \$275

Quarter vertical 3.875 x 5 – Color \$300, B&W \$150

Ad Specs

The ad may bleed for no additional cost. However, if a bleed is desired, it should be 1/8 an inch on all sides. The above specs do not account for bleed sizes.

The finished page size is 8 1/2 x 11 and the preferred format is PDF with fonts outlined or embedded, or JPEG. A minimum of 300 dpi resolution is suggested for electronic files. Please make sure color ads are saved using the CMYK colorspace. We will not accept hard copy ads.

If advertisement is not received in the correct size, the sender will be notified. If replacement has not been received by the cut-off date, advertisement will be scaled. We are not responsible for poor quality of scaled advertisements.

All ads are subject to approval. We reserve the right to refuse to publish any ad for any reason. Advertisement placement is at the sole discretion of the Layout Team with the exception of the cover interiors. We are not responsible for any typos or other errors. We will not edit ads in anyway other than to scale them, if necessary

Payments

For PayPal payments to wfc2018@yahoo.com please use the "send money to friends and family" option. If there is a transfer fee, you are responsible. Check payments should be made out to WFC2018, and mailed to Sam Scheiner, WFC2018 Treasurer, 1518 N. Edison St., Arlington, VA 22205.

Questions? Email souvenirbook@wfc2018.org